



FOR IMMEDIATE RELEASE

BusConduct Launches Facebook Fan Page To Better Interact With Its Customers

LAKELAND, Fla. (December 3, 2010) ---

BusConduct, a one-of-a-kind web-based software application that enables school districts nationwide to efficiently manage

student conduct issues on school transportation, is excited to launch a Facebook Fan Page to better interact with its customers.



The new Fan Page offers an interactive opportunity for BusConduct to communicate with its customers, and encourages people to engage and interact with the BusConduct brand in a new way.

“We’re thrilled to be expanding our customer relations into the social media world,” said Jules Bohanon, Vice President of IncWebs, Inc., which developed and manages BusConduct. “Our Facebook page gives us the ability to listen to, engage and inform our customers in a unique way that will benefit all involved. We’re looking forward to this new type of interaction with our customers, so we can learn more about us, and in turn, we can learn more about them.”

About BusConduct

Since 1999, BusConduct has been assisting school transportation departments nationwide with the efficient management of student conduct issues. A unique web-based software applications that has been applauded by industry experts, BusConduct eliminates paper conduct reports, efficiently tracks and routes all disciplinary issues, and has also proven to reduce the rate of conduct issues in many school districts.

BusConduct was developed and is managed by IncWebs, Inc., a Lakeland, Fla., based web application design firm.

For more information on BusConduct, and to view an interactive demo and receive immediate pricing, visit www.BusConduct.com or call (877) 604-9087.

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